



Leadership Institute of the Virginia Peninsula

A Program of the Virginia Peninsula Chamber of Commerce

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November 26, 2008

Dear Employer:

The Leadership Institute Class of 2009, a program of the Virginia Peninsula Chamber of Commerce, invites your business to participate in our first Youth Career Expo scheduled for Tuesday, February 10, 2009 from 9:00 a.m. until 5:00 p.m. at the Hampton Roads Convention Center in Hampton, Virginia. For over 24 years, the Virginia Peninsula Chamber of Commerce's Leadership Institute class has conducted a community service project as a part of their year long curriculum. This year's class feels that an issue of great concern in our community today centers on the education and development of our youth. Providing the opportunities and direction with which to use their talents is something we feel is important. We believe that this event will provide youth with valuable knowledge and resources that will improve their employability.

This event represents a partnership between the Virginia Peninsula Chamber of Commerce, Peninsula Council for Workforce Development, and the six Peninsula school divisions. The Youth Career Expo will bring industry professionals, colleges, and local businesses together to focus on preparing youth for the workplace. Young adults will understand how to prepare for the real world, learn to navigate the business world and make school relevant. This Expo will include career assessments, mock interviews, and workshops in resume writing.

Exhibit prices are \$250.00 for a standard booth which will also include a 6" skirted table, two chairs, beverages and a continental breakfast and lunch for two persons. Sponsorships are also available for companies who would like added exposure and range from \$500.00 to \$1,500.00.

The Youth Career Expo continues to fill up quickly so please take a moment to complete the enclosed registration form and return it to the Virginia Peninsula Chamber of Commerce, 21 Enterprise Parkway, Suite 100, Hampton, VA 23666. You may also register online by visiting www.vpcc.org and click on "Leadership Institute" or www.youthcareercafe.com. Your company will be registered as soon as your registration form is received. Payment is due on or before January 15, 2009. If you have any questions, please feel free to contact me at mdunnigan@pcfwd.org or (757) 826-6289 ext. 316.

On behalf of the Leadership Institute of Class 2009, thank you in advance for your interest in supporting the development of our youth. We hope to see you at the February 10, 2009 Youth Career Expo.

Sincerely,

Dottie Jordan
President & CEO
VPCC

Carrice White
Director, Leadership Institute
VPCC

Mary M. Dunnigan
Chair
Leadership Institute
Class 2009